

Introducing our New
Cookie Cradle™ Packaging



PWP
PACKAGING WITH PERFECTION™
AN HPC COMPANY

PART OF THE SWEETTREAT™ SERIES

High Quality, Superior Clarity and Locked-In Freshness

Features

- Cookie Stand-Up Cell Design
- Innovative Design
- Secure Closure
- Low Temperature Performance
- Large Window Panel
- PET  Material

Benefits

- Allows cookies to be displayed individually on their side, which reduces smearing and protects cookies from crumbling. Fits best with 3" - 3 1/2" round cookies
- Unique and upscale packaging allows your product to stand out
- Locks in freshness – maximizing shelf life. Will not pop open unexpectedly
- Crack resistant, excellent for frozen food applications
- Allows for brand identity/ingredient label and better view of bakery items
- World's most recycled plastic; stronger than OPS alternatives



Chamfered corners provide maximum package **strength** to protect food items through the entire distribution network. The subtle fluting strengthens the product walls and enhances the food presentation and package appearance.

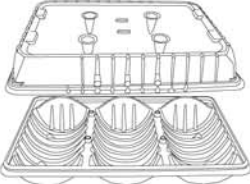


Outstanding **clarity** provides optimum product visibility, thus increasing the opportunity for impulse sales.

The **center cell** can be used for dips, and alleviates product migration.



Cookie Cradle™ Trays feature built in stabilizers which provide **secure stacking** for effective transport, stable displays and ease of handling.

Product Specifications	Item Number	Description	Outside Dimensions	Case Pack	Case Wt.	Case Cube	Case / Pallet	Outside Box Dimensions
Cookie Cradle™ Series								
Rectangular Tray								
	9X13-225B-24-CDL	24 Pack, 3 Cavity, Black Cookie Tray w/ Dome Lid	13 1/3" x 9" x 3 3/4"	100 Combo	25 lb	4.5	21	18.81" x 13.81" x 29.88"
Round Tray								
	11-20C-LID	Dome Lid for 20 Cell Tray	11 5/8"	200 Bulk	21 lb	4.2	24	23.25" x 11.75" x 25"
	11-275B-20C	2 3/4" Tall Round 20 Cell Black Tray w/ Center Compartment	11 1/4" x 2 3/4" Center Compartment 3" x 2 3/4"	100 Bulk	14 lb	3.0	30	23.25" x 11.25" x 18.56"

Products are subject to an order minimum and lead time. Contact us today for a free sample!

Phone: (877)700-0330 • Fax: (323) 513-0570 • www.pwpindustries.com

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