Locked-In Freshness

PWP packaging locks in the freshness your customers expect.

60% of U.S. consumers rank taste or freshness as the most important factor when buying food at the grocery store.* Imagine being able to offer products that are so fresh, it's as if they were just peeled, picked or baked. PWP packaging makes it possible with leak-resistant lids, juice trap options and secure closures that ensure your products stay fresh longer. Our containers also provide the clarity you need to showcase your food presentations. With on-time delivery and superior service, we treat you as well as we treat your products.

PWP®
PACKAGING WITH PERFECTION™
AN HPC COMPANY

** Source: Ipsos Public Affairs consumer freshness survey sponsored by DuPont, September 2005.*

Lock in more sales when you package with PWP.

The Ultimate Packaging Visionaries℠ in PETE, PP and NatureWorks® PLA

For more information about PWP products, call **1.877.700.0330** or visit **www.pwpindustries.com**

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